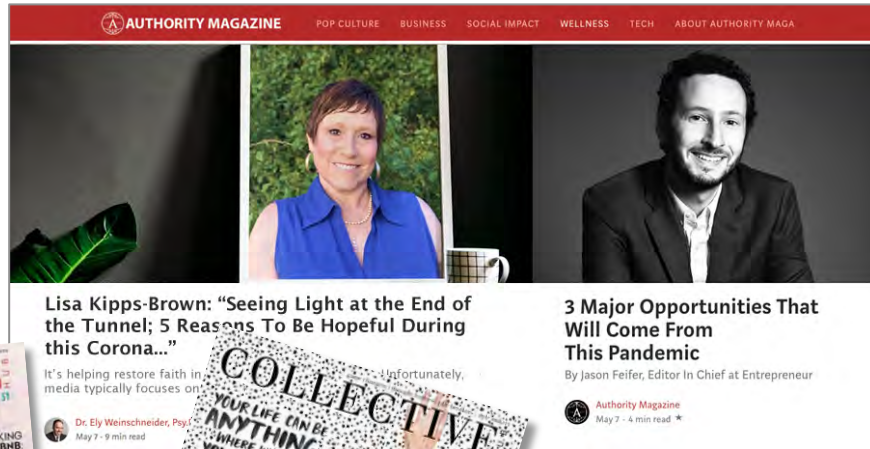
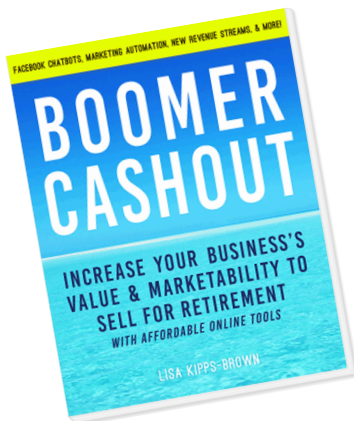


Lisa Kipps-Brown

Business Reimagineer
& Opportunity Miner

The Simple Success Stack





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& Opportunity Miner

1. You don't need to build a Dagwood.



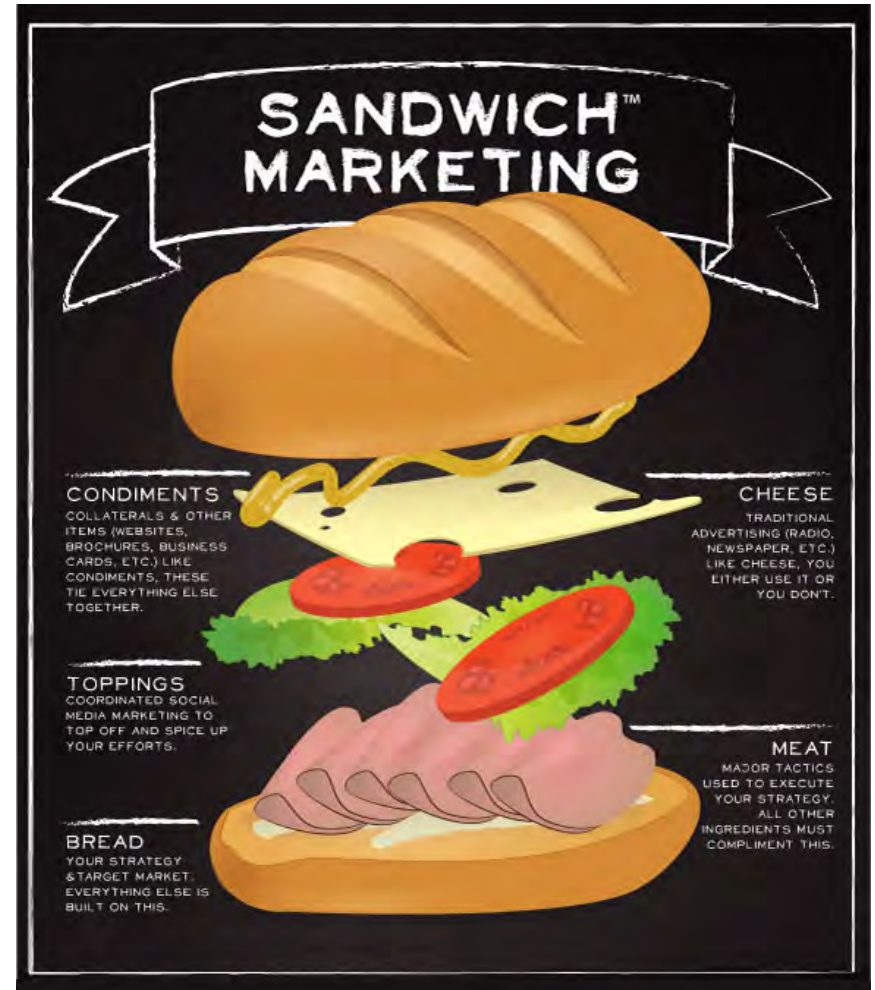


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...don't overdo your marketing
OR your offerings.

- Choose wisely
- Niche down





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2. Build an adaptable business.



ADAPTABLE:

(adjective) able to adjust oneself
to new or changed circumstances

blitzmetrics CEO, Dennis Yu



3. Get uncomfortable.

Steve Sims



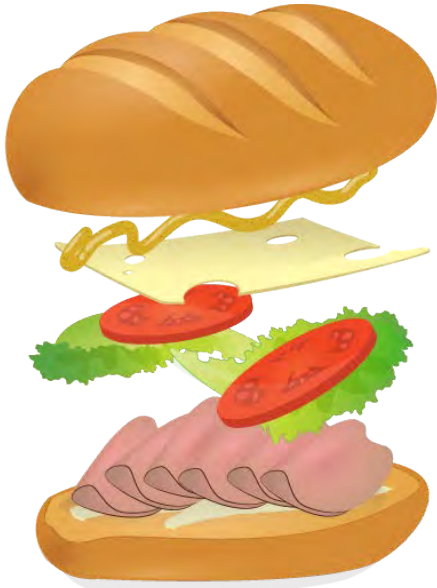


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Make a sandwich.



Be adaptable.

Get uncomfortable.

